



September 29, 2009

**FOR IMMEDIATE RELEASE:**

**WHO:** Project URGE, Inc.

**WHAT:** **URGEnt Presentation and Caravan Tour** of Rochester Service Organizations & Ministries serving the under-resourced, the abused, and at-risk youth

**WHERE:** The tour begins at The Salvation Army, 100 West Ave, Rochester, NY 14611

**WHEN:** **Saturday, November 7, 2009**  
**8:45 AM – 12:30PM**

**REGISTRATION:** Contact [prouрге@aol.com](mailto:prouрге@aol.com) or call (585) 223.8340, registration deadline is Saturday, Oct 31

**COST:** **FREE** - In lieu of the price of a ticket, guests are invited to bring new or gently used coats, gloves, hats, towels, as well as canned goods or non-perishables to be distributed to homeless shelters, soup kitchens and other organizations serving the under-served in the Rochester area.

On Saturday, November 7th, Project URGE will host a high impact tour of Rochester's key service organizations and ministries committed to serving under-resourced, the abused, and at-risk youth. Guests from the Greater Rochester Community will be able to meet dynamic leaders of these dedicated groups and ministries, see them in action and take a tour of their facilities. The tour begins at The Salvation Army on West Avenue 8:45 AM and concludes at 12:30 PM. Pre-registration is required and seating is limited!

This is the seventh year participants will hear from and visit a broad spectrum of organizations, which include: after-school programs and summer camps for at-risk youth, soup kitchens, clothing ministries, entrepreneurial education, drug and alcohol rehab, food pantries, health/wellness and more. Foodlink, Community Lutheran Ministry, Dance for Joy, Rochester Recovery House, Project URGE, Sanctuary House, Risego and Grace Community Village are just a sampling of some of the organizations that will be represented.

This *URGEnt* event will help bring awareness of opportunities for involvement by church and community groups, as well as individuals from our community. Participants will be able to visit 5-6 sites and have an opportunity to meet with approximately 20 organizations prior to the tour. A continental breakfast will be offered with juice and coffee.

The trip will provide an in-depth view of the good work being done daily, as well as expose some of the profound needs in the Rochester community. Come, and be part of the solution. Discover specific ways and places that you or your group might contribute to healing the brokenness in our city.

Project URGE, Inc. is a local faith-based 501(c)(3) non-profit organization that connects and unites churches, organizations to break down barriers of poverty, race and despair.

**To register, contact [prouрге@aol.com](mailto:prouрге@aol.com) or phone (585) 223.8340 on or before SATURDAY, OCTOBER 31**

Project URGE Inc, 31 West Church Street, Fairport, NY 14450 [www.projecturge.org](http://www.projecturge.org) 585.223.8340